

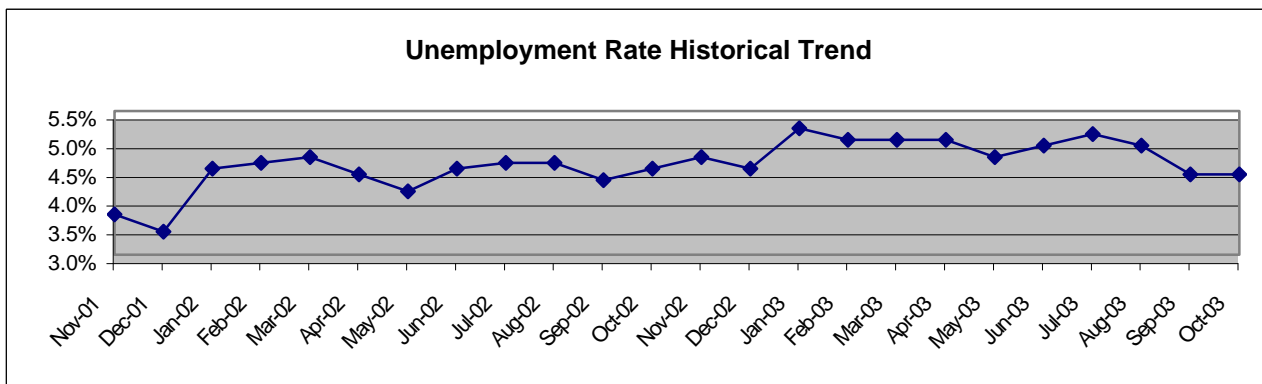
State of California
 EMPLOYMENT DEVELOPMENT DEPARTMENT
 Labor Market Information Division
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IMMEDIATE RELEASE
SANTA ROSA METROPOLITAN STATISTICAL AREA (MSA)
 (Sonoma County)

The unemployment rate in Sonoma County remained unchanged at 4.4 percent between September and October 2003, and below the year-ago estimate of 4.5 percent. This compares with an unadjusted unemployment rate of 6.4 percent for California and 5.6 percent for the nation during the same period.



Industry	Month to month changes				Year to year changes		
	Sept 2003	Oct 2003	Change		Oct 2002	Oct 2003	Change
Total jobs	193,700	192,300	(1,400)		196,400	192,300	(4,100)
Farm	8,300	6,800	(1,500)		7,100	6,800	(300)
Natural resources and mining	300	300	0		300	300	0
Construction	14,300	14,200	(100)		14,100	14,200	100
Manufacturing	23,900	23,600	(300)		26,400	23,600	(2,800)
Trade, transportation and utilities	34,600	34,600	0		34,300	34,600	300
Information	4,300	4,300	0		4,200	4,300	100
Financial activities	10,800	10,800	0		10,500	10,800	300
Professional and business services	19,400	19,100	(300)		19,400	19,100	(300)
Educational and health services	24,200	24,400	200		24,000	24,400	400
Leisure and hospitality	21,400	21,100	(300)		20,200	21,100	900
Other services	6,800	6,800	0		6,600	6,800	200
Government	25,400	26,300	900		29,300	26,300	(3,000)

Notes - Data not adjusted for seasonality

- Data may not add due to rounding

Additional data are available on-line at <http://www.calmis.ca.gov>